

# FINANCIAL YEAR 2019/20

Special supplement in the «Neuen Zürcher Zeitung»



**Publication date**  
Thursday, 9. January 2020  
**Advertising deadline**  
Thursday, 19. December 2019  
**Print material deadline**  
Friday, 27. December 2019












## EDITORIAL CONCEPT

- *The exceptional situation surrounding monetary policy goes on and on – is there a way out?*
- *Elections in the USA – what do these mean for financial markets?*
- *The economy is slowing down, little room for manoeuvre in monetary policy and the equity markets are at record highs – how long can this last?*
- *Finding shelter from the storm – what's the best way to protect profits?*
- *Dividend shares – the last fling at the end of the cycle?*
- *Monetary policy in Switzerland: Must we prepare for even more negative interest rates?*
- *Monetary policy in the USA: will the Fed succeed in keeping the US economy going?*
- *Monetary policy in Europe: what can we expect from Christine Lagarde's first year as President of the ECB?*
- *Scares for investors in Argentina and Turkey – what is really the outlook for investments in emerging markets?*
- *Four questions for investments in 2020 – four answers from experts in Swiss banks and wealth managers*
- *China – the more money invested there, the longer the time horizon. Is this a must also for Swiss investors?*
- *Japan – the forgotten giant*
- *Gold and its rivals - should investors make a bee-line for gold or are there better alternatives?*
- *Should investors still back tech stocks?*

*Subject to change.*

---

## FIXED FORMATS

 2/1 pages	Fr. 39 100.–	612 × 440 mm
 1/1 page	Fr. 19 500.–	291 × 440 mm
 1/2 page landscape	Fr. 11 700.–	291 × 218 mm
 1/2 page landscape, next to text	Fr. 17 000.–	291 × 218 mm
 1/3 page landscape, next to text	Fr. 12 100.–	291 × 144 mm
 1/4 page landscape	Fr. 6 100.–	291 × 108 mm
 1/4 page landscape, next to text	Fr. 10 200.–	291 × 108 mm
 1/4 page portrait	Fr. 6 100.–	143 × 218 mm
 1/8 page landscape, next to text	Fr. 4 900.–	291 × 53 mm
 Junior Page	Fr. 18 700.–	172 × 236 mm
 Junior Page Maxi	Fr. 20 900.–	231 × 318 mm

## SPECIAL FORMATS

Millimetre rates (colour)

Advertisement	5.60
Advertisement, next to text	9.30
Advertising panel	38.40

## CONTACT

Advertisements  
German-speaking Switzerland  
NZZ Media Solutions AG  
Falkenstrasse 11  
P.O. Box  
CH-8021 Zurich  
Phone +41 44 258 16 98  
inserate@nzz.ch

Advertisements  
French-speaking Switzerland  
NZZ Media Solutions AG  
Avenue Mon-Repos 22  
1005 Lausanne  
Phone +41 21 311 48 95  
yves.gumy@nzz.ch

Advertisements International  
NZZ Media Solutions AG  
Falkenstrasse 11  
P.O. Box  
CH-8021 Zurich  
Phone +41 44 258 16 98  
advertising@nzz.ch

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

All prices gross in Swiss francs. The standard insertion terms and conditions apply. For general terms and conditions please visit [www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch).

**NZZ** Media Solutions

---